

# BLUE FOX<sup>®</sup>



## 2014 MASTER CATALOG



# BIG BAIT'S CATCH BIG FISH

Super Bou adds a new spin in 2014. Find out more on page B12.





BLUE FOX®



# CLASSIC VIBRAX<sup>®</sup>

Vibrax exceeds all others in quality, durability and its ability to consistently catch fish. Legendary Blue Fox quality is apparent in the flaw-free plating, fine tolerances, super sharp hooks and “life-like” dressings. The patented two-part body emits low-frequency sound vibrations that attract fish and trigger strikes while virtually eliminating line twist. Available in a large assortment of sizes, dressed and undressed with color finishes to match your local fishery.

## Patented Two Part Mainbody

- Machined brass
- Silver or copper plated
- Painted and printed finishes

Reg. #2005488  
This lure design is registered in the  
U.S. Patent and Trademark Office

## Brass Gear

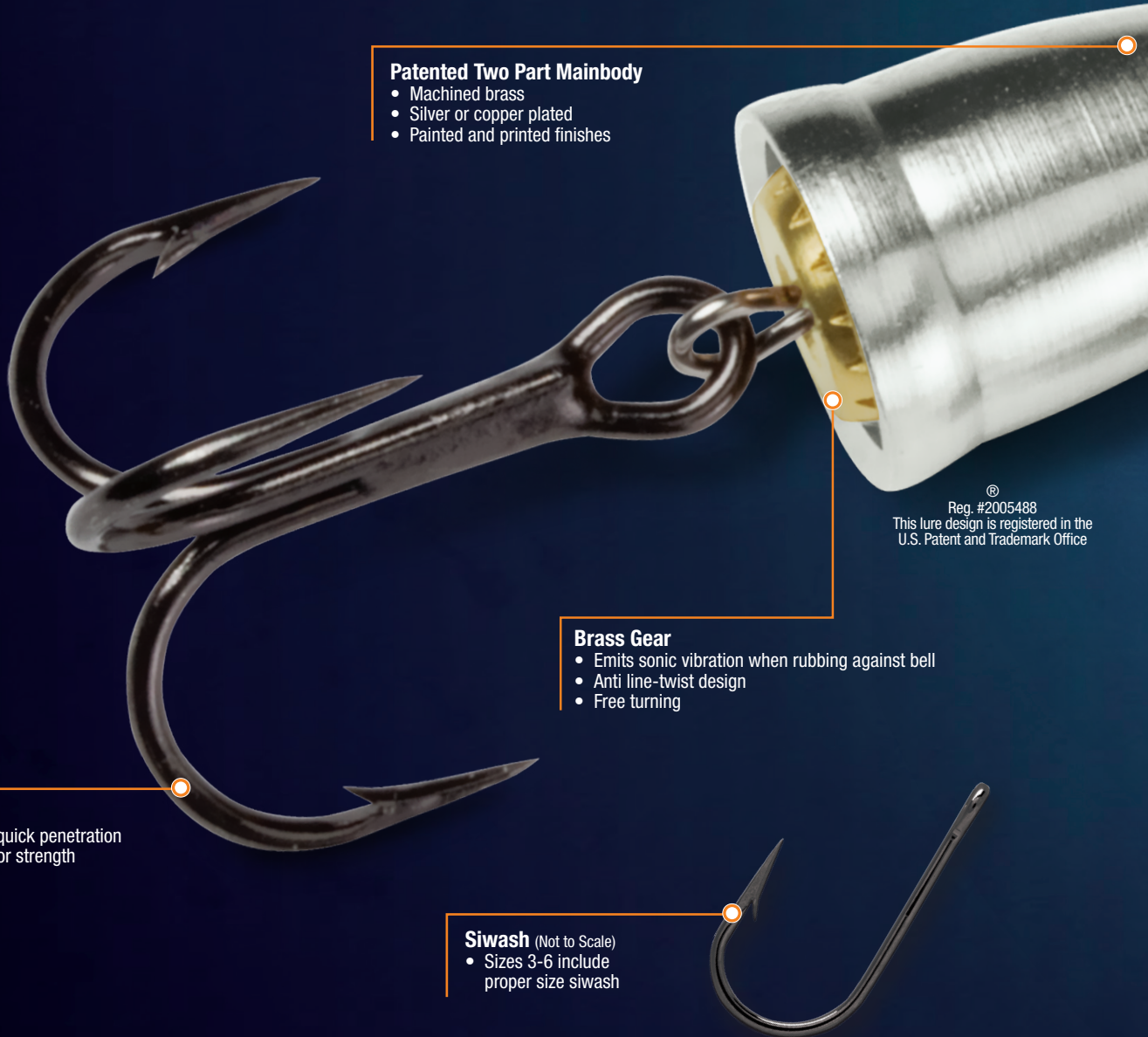
- Emits sonic vibration when rubbing against bell
- Anti line-twist design
- Free turning

## VMC<sup>®</sup> Hook

- Extremely sharp for quick penetration
- Perfectly tempered for strength

## Siwash (Not to Scale)

- Sizes 3-6 include proper size siwash







**Shaft**

- Stainless steel

**45° Mid Depth Blade**  
Runs 2 Feet To 4 Feet

**Blade Finishes**

- Brass stamped
- Silver or copper plated
- Painted and printed patterns

**BLUE FOX®**



# CLASSIC VIBRAX®



## WILDEYE®



## BLEEDING



## PLATED



BLUE FOX®



# CLASSIC VIBRAX®

## PAINTED



## UV BRIGHT



**UV BRIGHT FINISH REFLECTS MORE LIGHT ENERGY, STRENGTHENING THE LURE'S VISIBILITY.**

Our UV finishes are a unique combination of fluorescent paints, reflective surfaces and optical brighteners that make the lures more brilliant in any available light. They have proven to be very effective for all species in situations where fish are feeding by sight.

## UV BRIGHT

AVAILABLE  
IN SIZE 3-6 ONLY



## CLASSIC VIBRAX®

| MODEL NO. | BLADE SIZE                          | WEIGHT   |
|-----------|-------------------------------------|----------|
|           | Siwash hooks included for sizes 3-6 |          |
| 60-00-    | 0                                   | 7/64 oz. |
| 60-10-    | 1                                   | 1/8 oz.  |
| 60-20-    | 2                                   | 3/16 oz. |
| 60-30-    | 3                                   | 1/4 oz.  |
| 60-40-    | 4                                   | 3/8 oz.  |
| 60-50-    | 5                                   | 7/16 oz. |
| 60-60-    | 6                                   | 5/8 oz.  |

**WILDEYE:** 800-Silver Shiner; 801-Gold Shiner; **BLEEDING:** 450-Bleeding Silver; 451-Bleeding Silver/Chrome Blue; 453-Bleeding Gold; **PLATED:** 100-Silver/Silver; 105-Silver/Chrome Blue; 117-Silver Purple; 200-Gold/Gold; 300-Copper/Copper; **PAINTED:** 112-Silver/Flo. Yellow; 113-Silver/Flo. Red; 114-Silver/Flo. Green; 115-Silver/Hot Pink; 213-Gold/Flo. Red; 400-Black/Black; 506-Firetiger/Firetiger; 510-Red Tiger; 616-Rainbow Trout; 711-Hot Pepper; 720-Hot Clown; 71C-Chartreuse Tipped/Silver Flake; 71R-Red Tipped/Silver Flake; **UV BRIGHT:** 325-Flo. Green/Flo. Yellow/Silver UV; 326-Flo. Red/Flo. Yellow/Silver UV; 327-Flo. Yellow/Flo. Green/Silver UV; 328-Hot Pink/Flo. Yellow/Silver UV; 329-Blue/Flo. Yellow/Silver UV

# VIBRAX® GLOW/FOXTAIL

## VIBRAX® GLOW

The matching glow-in-the-dark color on the bell & skirt adds attraction that fish can't ignore.

Reg. #2005488  
This lure design is registered in the U.S. Patent and Trademark Office

## FOXTAIL®

Feather tail dressing for added attraction

**Siwash**  
(not to scale)  
Sizes 3-6 include proper size siwash

460  
GLOW

463  
GLOW

461  
GLOW

464  
GLOW

462  
GLOW

465  
GLOW

101

105

106

108

109

## VIBRAX® FOXTAIL®

| MODEL NO.                             | BLADE SIZE | WEIGHT   |
|---------------------------------------|------------|----------|
| Siwash hooks included for sizes 3 & 4 |            |          |
| 62-10-101                             | 1          | 1/8 oz.  |
| 62-20-101                             | 2          | 3/16 oz. |
| 62-30-101                             | 3          | 1/4 oz.  |
| 62-40-101                             | 4          | 3/8 oz.  |
| 61-10-105                             | 1          | 1/8 oz.  |
| 61-20-105                             | 2          | 3/16 oz. |
| 61-30-105                             | 3          | 1/4 oz.  |
| 61-40-105                             | 4          | 3/8 oz.  |
| 69-10-106                             | 1          | 1/8 oz.  |
| 69-20-106                             | 2          | 3/16 oz. |
| 69-30-106                             | 3          | 1/4 oz.  |
| 69-40-106                             | 4          | 3/8 oz.  |
| 70-10-108                             | 1          | 1/8 oz.  |
| 70-20-108                             | 2          | 3/16 oz. |
| 70-30-108                             | 3          | 1/4 oz.  |
| 70-40-108                             | 4          | 3/8 oz.  |
| 70-15-109                             | 1          | 1/8 oz.  |
| 70-25-109                             | 2          | 3/16 oz. |
| 70-35-109                             | 3          | 1/4 oz.  |
| 70-45-109                             | 4          | 3/8 oz.  |

## VIBRAX® GLOW

| MODEL NO.                           | BLADE SIZE | WEIGHT   |
|-------------------------------------|------------|----------|
| Siwash hooks included for sizes 3-6 |            |          |
| 64-00-                              | 0          | 7/64 oz. |
| 64-10-                              | 1          | 1/8 oz.  |
| 64-20-                              | 2          | 3/16 oz. |
| 64-30-                              | 3          | 1/4 oz.  |
| 64-40-                              | 4          | 3/8 oz.  |
| 64-50-                              | 5          | 7/16 oz. |
| 64-60-                              | 6          | 5/8 oz.  |

460-Glow; 461-Glow Blue; 462-Glow Chartreuse; 463-Glow Green;  
464-Glow Orange; 465-Glow Pink/Orange

101-White; 105-Firetiger; 106-Rainbow Trout; 108-Silver Shiner; 109-Golden Shiner;



# VIBRAX® DOUBLE SPIN/ VIBRAX® SHALLOW

## VIBRAX® DOUBLE SPIN

### Twin blades run 2 to 4 feet

Skirts are connected by a split ring allowing them to be interchangeable with other Vibrax Double Spin bodies.

**Siwash**  
(not to scale)  
Sizes 3 & 5 include  
proper size siwash

## VIBRAX® SHALLOW

### 60° shallow depth blade runs surface to 2 feet

Great for skinny water, the Vibrax Shallow works over shallow structure or when fish are surface feeding with precise and irresistible action. Tinsel and calf tail convert the wary.



## VIBRAX® DOUBLE SPIN

| MODEL NO.                             | BLADE SIZE | WEIGHT  |
|---------------------------------------|------------|---------|
| Siwash hooks included for sizes 3 & 5 |            |         |
| VDS3                                  | 3          | 3/8 oz. |
| VDS5                                  | 5          | 5/8 oz. |

100-Silver/Silver/Black; 105-Silver/Chrome Blue/Red; 117-Silver/Chrome Purple/Chartreuse;  
200-Gold/Gold/Brown; 300-Copper/Copper/White

## VIBRAX® SHALLOW

| MODEL NO. | BLADE SIZE | WEIGHT   |
|-----------|------------|----------|
| VSS0      | 0          | 7/64 oz. |
| VSS1      | 1          | 1/8 oz.  |
| VSS2      | 2          | 3/16 oz. |

BC-Black Chartreuse; BSD-Blue Shad; FT-Firetiger; RT-Rainbow Trout; SD-Shad; SH-Shiner



# VIBRAX® BULLET/BULLET FLY

## VIBRAX® BULLET

### Inline blade design runs 2 to 6 feet

Long-casting, designed for faster current or deeper water when maximum vibration is needed. 30% heavier than same size Classic Vibrax. Inline blade spins directly on the shaft in a wider arc for more vibration.

## VIBRAX® BULLET FLY

### Inline blade design runs 2 to 6 feet

Same features as the Vibrax Bullet with dressed tail for added life-like attraction.



## VIBRAX® BULLET

| MODEL NO. | BLADE SIZE | WEIGHT   |
|-----------|------------|----------|
| VB0       | 0          | 1/8 oz.  |
| VB1       | 1          | 3/16 oz. |
| VB2       | 2          | 1/4 oz.  |
| VB3       | 3          | 3/8 oz.  |
| VB4       | 4          | 1/2 oz.  |
| VB5       | 5          | 5/8 oz.  |
| VB6       | 6          | 7/8 oz.  |

100-Silver; 112-Silver/Flo. Yellow; 113-Silver/Flo. Red; 115-Silver/Hot Pink; 200-Gold;

213-Gold/Flo. Red; 616-Rainbow Trout; 325-Flo. Green/Flo. Yellow/Silver UV;

326-Flo. Red/Flo. Yellow/Silver UV; 327-Flo. Yellow/Flo. Green/Silver UV; 328-Hot Pink/Flo. Yellow/Silver UV; 329-Blue/Flo. Yellow/Silver UV

## VIBRAX® BULLET FLY

| MODEL NO. | BLADE SIZE | WEIGHT   |
|-----------|------------|----------|
| VBFO      | 0          | 1/8 oz.  |
| VBFI      | 1          | 3/16 oz. |
| VBFI      | 2          | 1/4 oz.  |
| VBFI      | 3          | 3/8 oz.  |

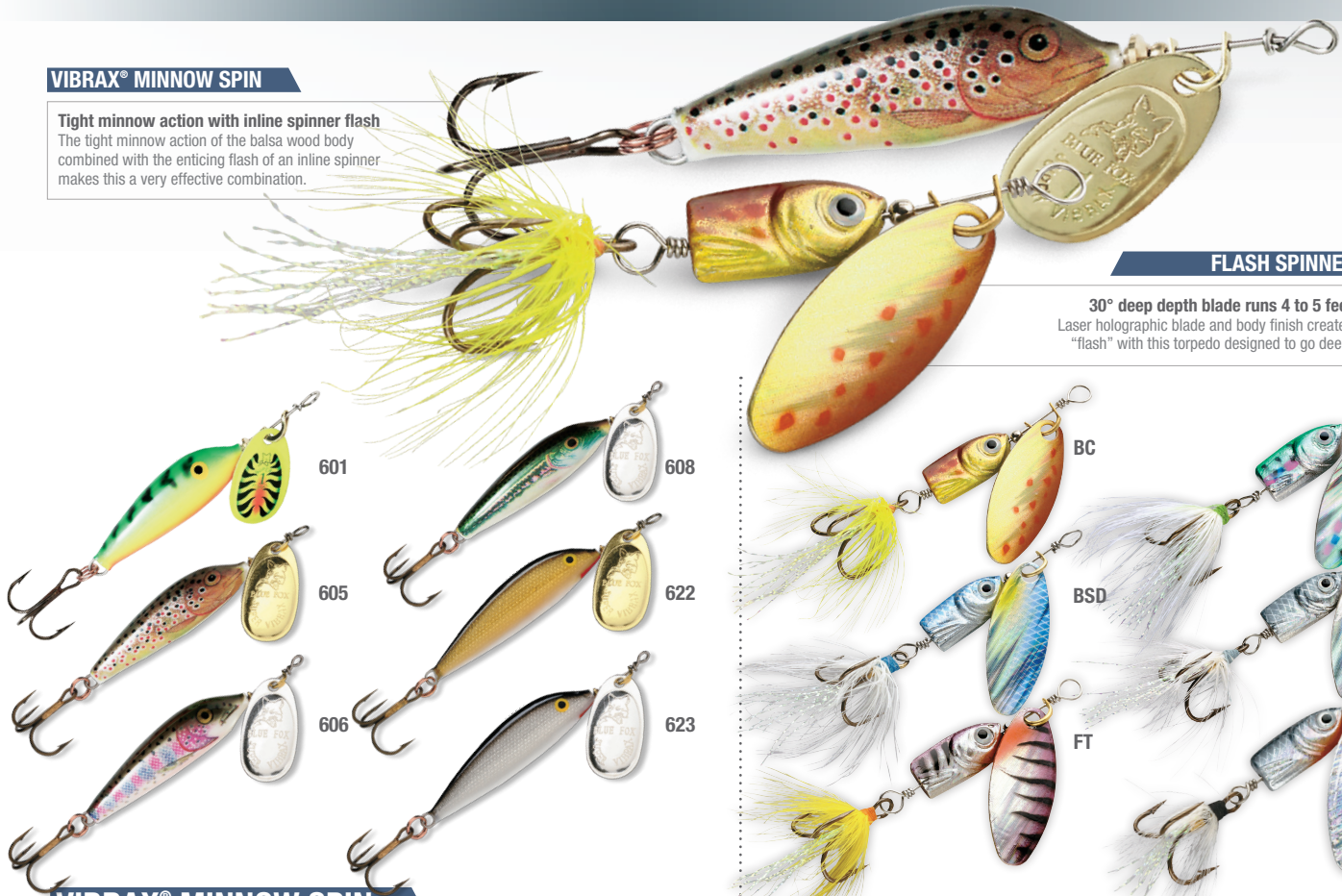
250-Black/Flo. Red; 251-Black/Flo. Yellow; 252-Flo. Yellow/Flo. Red; 253-Silver/Black; 254-Silver/Flo. Yellow; 255-Silver/Hot Pink; 256-White/Black; 257-Black/Flo. Yellow Dots; 258-Gold Black/Flo. Yellow; 259-Gold/Brown; 616-Rainbow Trout



# VIBRAX® MINNOW SPIN/ FLASH SPINNER

## VIBRAX® MINNOW SPIN

**Tight minnow action with inline spinner flash**  
The tight minnow action of the balsa wood body combined with the enticing flash of an inline spinner makes this a very effective combination.



## FLASH SPINNER

**30° deep depth blade runs 4 to 5 feet**  
Laser holographic blade and body finish creates "flash" with this torpedo designed to go deep.



## VIBRAX® MINNOW SPIN

| MODEL NO. | BLADE SIZE | WEIGHT   |
|-----------|------------|----------|
| 68-20-    | 1          | 1/8 oz.  |
| 68-30-    | 1          | 3/16 oz. |
| 68-50-    | 2          | 1/4 oz.  |

601-Firetiger/Firetiger; 605-Brown Trout/Gold; 606-Rainbow Trout/Silver; 608-Minnow/Silver; 622-Gold/Plated Gold; 623-Silver/Plated Silver

## FLASH SPINNER

| MODEL NO. | BLADE SIZE | WEIGHT   |
|-----------|------------|----------|
| BFFS1     | 1          | 1/8 oz.  |
| BFFS2     | 2          | 3/16 oz. |

BC-Black/Chartreuse; BSD-Blue Shad; FT-Firetiger; RT-Rainbow Trout; SD-Shad; SH-Shiner



98-60-300MK

## BLUE FOX® KITS

**Pro picked kits offer anglers the lures they want at a real value**  
Consumers know the value benefit of buying kits. Blue Fox offers great value combined with pro-selected sets that offer anglers a full complement of baits for their chosen prey.

| MODEL NO                     | BLADE SIZE | WEIGHT   | PKG    |
|------------------------------|------------|----------|--------|
| <b>PRO SPINNER KIT</b>       |            |          |        |
| 98-60-300MK                  | 2          | 3/16 oz. | 5/pkg. |
| <b>SUPER VIBRAX TRI-PACK</b> |            |          |        |
| 60-10-900                    | 1          | 1/8 oz.  | 3/pkg. |

60-10-900: Silver; Firetiger/Firetiger; Silver/Chrome Blue; 98-60-300: Silver; Silver/Chrome Blue; Gold; Firetiger; Rainbow Trout

| MODEL NO.            | BLADE SIZE | WEIGHT   | PKG    |
|----------------------|------------|----------|--------|
| <b>WHIP TAIL KIT</b> |            |          |        |
| BFWT0K5              | 0          | 1/16 oz. | 5/pkg. |
| BFWT1K5              | 1          | 1/8 oz.  | 5/pkg. |
| BFWT2K5              | 2          | 1/4 oz.  | 5/pkg. |

BFWT: Black; White; Pink; Chartreuse/Fire; Firetiger



# CLASSIC VIBRAX® MUSKY BUCK

## VIBRAX® MUSKY BUCK

The standard for northern pike and musky anglers. Up your odds and decrease your cast ratio immediately by simply tying on a Musky Buck. Year after year reports prove that the bucktails, combined with the unbeatable attraction of the Vibrax, are the best way to land a trophy. Available as either Tandem or Single hook models.

## VIBRAX® FLUTED MUSKY BUCK

Larger thinner blade provides more thump and flash for added attraction. Blade begins spinning immediately upon retrieve.

## VIBRAX® MUSKY BUCK

| MODEL NO.          | BLADE SIZE | WEIGHT     |
|--------------------|------------|------------|
| <b>TANDEM HOOK</b> |            |            |
| A 65-50-100        | 5          | 1-1/16 oz. |
| B 65-53-100        | 5          | 1-1/16 oz. |
| C 65-54-506        | 5          | 1-1/16 oz. |
| A 65-60-100        | 6          | 1-5/16 oz. |
| B 65-63-100        | 6          | 1-5/16 oz. |
| C 65-64-506        | 6          | 1-5/16 oz. |
| <b>SINGLE HOOK</b> |            |            |
| A 66-50-100        | 5          | 1/2 oz.    |
| B 66-53-100        | 5          | 1/2 oz.    |
| C 66-54-506        | 5          | 1/2 oz.    |
| D 66-54-800        | 5          | 1/2 oz.    |
| E 66-56-611        | 5          | 1/2 oz.    |
| A 66-60-100        | 6          | 3/4 oz.    |
| B 66-63-100        | 6          | 3/4 oz.    |
| C 66-64-506        | 6          | 3/4 oz.    |
| E 66-66-611        | 6          | 3/4 oz.    |

## VIBRAX® FLUTED MUSKY BUCK

| MODEL NO.          | BLADE SIZE | WEIGHT  |
|--------------------|------------|---------|
| <b>SINGLE HOOK</b> |            |         |
| 79-50-101          | 6          | 1/2 oz. |
| 79-50-102          | 6          | 1/2 oz. |
| 79-50-103          | 6          | 1/2 oz. |

101-Black/Silver/Silver; 102-Black/Flo. Orange/Flo. Orange;  
103-Firetiger/Firetiger/Firetiger

**BLUE FOX®**

A 100-White/Silver; B 100-Black/Silver; C 506-Firetiger/Firetiger;  
D 800-Firetiger/Silver Shiner; E 611-Perch/Perch



# VIBRAX® SUPER BOU VIBRAX® SUPER BOU SPINNERBAIT

## VIBRAX® SUPER BOU

Designed for burning over cover, the Super Bou excels when retrieved at high speeds. Marabou, Hackle & Flashabou fibers create an undulating action that makes the bait come alive.

**NEW SIZE  
SBOU6**

## VIBRAX® SUPER BOU SPINNERBAIT

Twin Colorado blades combined with Marabou, Hackle & Flashabou fibers creates a hard thumping action with high vibration and flash. The large profile emulates mature fish, sure to attract a trophy catch.

**NEW  
FOR 2014**

## VIBRAX® SUPER BOU

| MODEL NO.             | BLADE SIZE | BODY LENGTH | WEIGHT    |
|-----------------------|------------|-------------|-----------|
| <b>SBOU6 NEW SIZE</b> | SINGLE 6   | 7-1/2"      | 3/4 oz.   |
| <b>SBOU8</b>          | TANDEM 8   | 7-3/4"      | 1-3/8 oz. |
| <b>SBOU10</b>         | TANDEM 10  | 10"         | 3 oz.     |

BK-Black; BK0-Black Orange; BLW-Blue White; BRO-Brown Orange; FT-Firetiger; PKP-Pink Purple; WR-White Red; YB-Yellow Brown

## VIBRAX® SUPER BOU SPINNERBAIT **NEW FOR 2014**

| MODEL NO.     | BLADE SIZE | BODY LENGTH | WEIGHT |
|---------------|------------|-------------|--------|
| <b>SBOSB8</b> | 8          | 8-1/4"      | 2 oz.  |

BK-Black; BK0-Black Orange; BLW-Blue White; BRO-Brown Orange; FT-Firetiger; PKP-Pink Purple; WR-White Red; YB-Yellow Brown



# PIXEE® SPOON RATTLIN' PIXEE® SPOON

Celebrated as precious metal in Alaska, Blue Fox spoons are the anglers choice whether casting or trolling. Often copied, never duplicated, Blue Fox spoons set the standard by which others are measured.

## PIXEE® SPOON

### Hammered Finish

- Facets reflect more light increasing flash

### Egg-Sac Insert

- Adds natural element to offering

©  
Reg. #T013296.US.01  
This lure design is registered in the  
U.S. Patent and Trademark Office

### Black Nickel VMC® Hook

- Extremely sharp for excellent penetration

### Black Nickel VMC® Hook

- Extremely sharp for excellent penetration





**Heavy Weight**

- Premium brass construction
- Gets deep even in fast moving water

**Rattlin' Egg-Sac Insert**

- Sight and sound attraction mimics natural noises

**RATTLIN' PIXEE® SPOON**

**Finishes**

- Adds maximum amount of flash to presentation

**Siwash (Not to Scale)**

- Available with both Pixee and Rattlin' Pixee



# PIXEE® SPOON



## UV BRIGHT

**UV  
BRIGHT**



## NICKEL PLATED



## GOLD PLATED



## METALLIC



## PAINTED



## PIXEE® SPOON

MODEL NO.

**UV BRIGHT/NICKEL PLATED/GOLD PLATED**

01-20-

01-30-

01-40-

**PAINTED/METALLIC**

01-30-

01-40-

SIZE

WEIGHT

2

1/4 oz.

3

1/2 oz.

4

7/8 oz.

3

1/2 oz.

4

7/8 oz.

UV BRIGHT: 340-Flo. Chartreuse UV; 341-Flo. Pink UV; 342-Flo. Red UV; 343-Blue UV; 344-Flo. Green UV; NICKEL PLATED: 001-Flo. Red Insert; 002-Flo. Orange Insert; 003-Flo. Yellow Insert; 004-Green Insert; GOLD PLATED: 031-Flo. Red Insert; 032-Flo. Orange Insert; 034-Green Insert; METALLIC: 071-Hot Pink/Flo. Red Insert; 083-Chartreuse/Flo. Yellow Insert; 092-Red/Flo. Orange Insert; PAINTED: 054-Green Tiger/Green Insert



# RATTLIN' PIXEE® SPOON



## UV BRIGHT

UV  
BRIGHT

340  
UV

341  
UV

342  
UV

343  
UV

## HOLOGRAPHIC

HBO

HGO

HHY

HRB

HBV

HHP

HLG

HSB

HGG

HRP

HLO

HSP

## RATTLIN' PIXEE® SPOON

MODEL NO.

SIZE

WEIGHT

UV BRIGHT/HOLOGRAPHIC

01-30R-

3

1/2 oz.

01-40R-

4

7/8 oz.

UV BRIGHT: 340-Flo. Chartreuse UV; 341-Flo. Pink UV; 342-Flo. Red UV; 343-Blue UV

HOLOGRAPHIC: HBO-Holographic Blue/Orange Insert; HBV-Holographic Blue/Yellow Insert; HGG-Holographic Gold/Green Insert; HGO-Holographic Gold/Orange Insert; HHP-Holographic Herring/Pink Insert; HRP-Holographic Rainbow/Pink Insert; HHY-Holographic Herring/Yellow Insert; HLG-Holographic Lime/Green Insert; HLO-Holographic Lime/Orange Insert; HRB-Holographic Rainbow/Blue Insert; HSB-Holographic Silver/Blue Insert; HSP-Holographic Silver/Pink Insert



# STROBE TEAR DROP SPOON

## STROBE TEAR DROP SPOON

### Tried and true spoons with proven patterns

Blue Fox is proud of its heritage. And that heritage lies in spoons. These time-honored fish catchers have long been the favorite throughout the world for consistent success when fishing all species.



## STROBE TEAR DROP SPOON

| MODEL NO. | SIZE | WEIGHT  |
|-----------|------|---------|
| SSP1      | 1    | 1/4 oz. |
| SSP2      | 2    | 3/8 oz. |
| SSP3      | 3    | 5/8 oz. |

FD-Five of Diamonds; FT-Firetiger; HMBF-Hammered Brass/Fire Stripe; HMB-Hammered Brass; HMNB-Hammered Nickel/Blue Stripe; HMS-Hammered Silver; RW-Red/White

# DR JUICE SCENTS

## DR JUICE SCENTS

### Proven for years to help anglers boat more fish

Pro anglers and those in the know trust "The Juice" to attract and catch more fish. Using the fish's powerful sense of smell, Dr. Juice Super Juice triggers the attack pheromones found in all species to turn otherwise docile fish into aggressors.



## DR JUICE SCENTS

| SCENT                                   | VOLUME (FL. OZ.) | STOCK NO. |
|-----------------------------------------|------------------|-----------|
| <b>DR. JUICE SUPER JUICE</b>            |                  |           |
| WALLEYE                                 | 1.25 oz.         | 06-00-100 |
| TROUT/SALMON                            | 1.25 oz.         | 06-00-400 |
| <b>DR. JUICE TOURNAMENT SUPER JUICE</b> |                  |           |
| WALLEYE                                 | 8 oz.            | 06-20-100 |
| BASS                                    | 8 oz.            | 06-20-200 |
| NORTHERN/MUSKIE                         | 8 oz.            | 06-20-300 |
| TROUT/SALMON                            | 8 oz.            | 06-20-500 |
| PANFISH/CRAPPIE                         | 8 oz.            | 06-20-800 |





# Rapala®

10395 Yellow Circle Drive • Minnetonka, MN 55343  
In Canada: 1350 Phillip Murray Avenue • Oshawa, Ontario, L1J 6Z9  
Specifications subject to change without notice

